How to make research more visible?

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Time and place: Sep. 8, 2023 10:00 AM – 11:00 AM, Zoom Open and reproducible research: An overview Learn about what open research is and how to make your own research more transparent and reproducible. Open and reproducible research courses



Time and place: Sep. 15, 2023 10:00 AM – 11:00 AM, Zoom **How to make research reproducible?** Learn about tools and practices for more reproducible and effective research.

Learn about what preregistration is and how to preregister your own studies

Time and place: Sep. 13, 2023 9:00 AM - 11:00 AM, Zoom

How to preregister research studies?

Sep 8th – 20th 2023



Time and place: Sep. 18, 2023 10:00 AM – 11:30 AM, Zoom **How to publish openly?** Learn about preprints, peer-review process, Open Access and how can you choose the best way to publish your results openly.

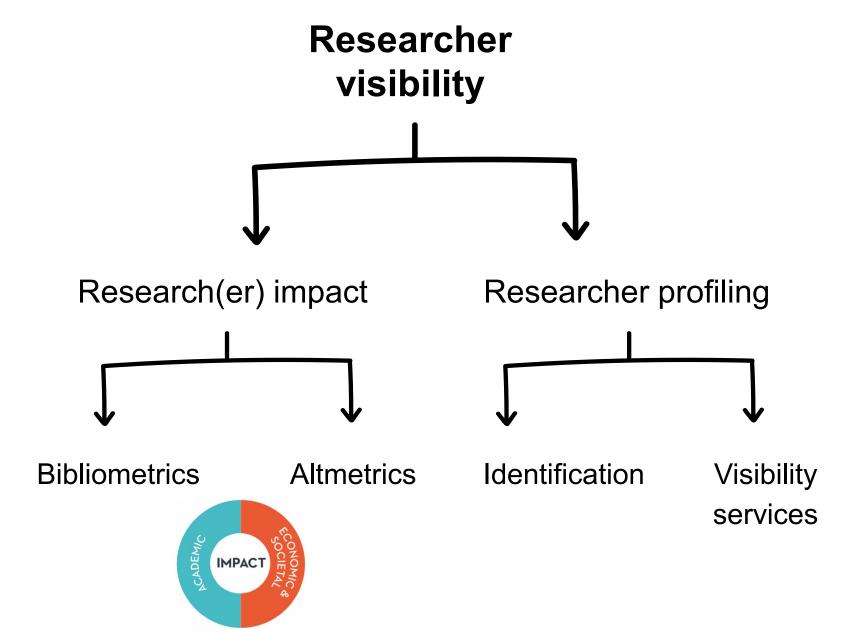


Time and place: Sep. 20, 2023 10:00 AM – 11:30 AM, Zoom How to make research more visible?

Learn about different tools, platforms and services to share your research and other contributions, and how you utilise them to make yourself and your work more visible to the academic community and the society at large.

Roadmap

- Bibliometric indicators
- Altmetrics
- Future of bibliometric indicators and researcher evaluation
- Unique identifiers for researchers: ORCID
- Visibility services and social media (SoMe) platforms
- Q&A time!



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Bibliometric Indicators

Bibliometric indicators: What are they?

- They are statistics
- Examples: citations, number of publication, *h*-index, Journal Impact Factor
- Only as precise as data they are based on
- Take time to accure
- They have limitations we should be aware

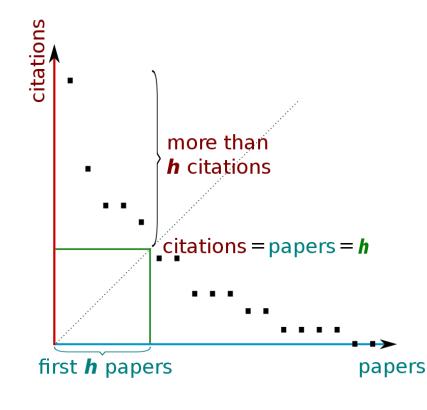


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Bibliometric indicators: Author-level metrics

h-index, *h*I

- Defined as the maximum value of *h* such that the given author/journal has published at least *h* papers that have each been cited at least *h* times





h-index, *h*l

- Limitations:
 - Affected by field
 - Varies between different sources
 - Increases with career length \rightarrow unfair for ECR \rightarrow Annual *h*-index
 - Based on citations \rightarrow can be manipulated \rightarrow Self-citation index





Annual *h*-index, *h*la

- hla = hl,norm/academic age
 - hl,norm: normalized number of citations for each paper by dividing the number of citations by the number of authors for that paper, and then calculate the hindex of the normalized citation counts
 - academic age: <u>number of years</u> elapsed since first publication -



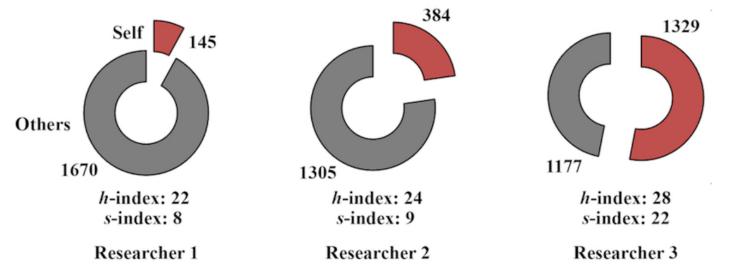
Self-citation index, *s*-index

"...A scientist has a self-citation index s equal to the total number of s papers that he or she has published that have at least the same amount of s self-citations...."

https://pubs.aip.org/physicstoday/Online/5109/The-case-for-tracking-self-citations Page 10 https://www.mdpi.com/2304-6775/5/3/20/htm



Self-citation index, s-index



A snapshot of the citation habits of three physicists in the same field reveals the propensity of some scientists to cite themselves. Although the third researcher has the highest *h*-index, he or she also has more self-citations (red) than citations from other groups (gray). Including the *s*-index as an additional metric would provide important context.

- Limitation: Not all self-citation is the same! \rightarrow Inflated self-citation vs. Necessary self-citation

https://pubs.aip.org/physicstoday/Online/5109/The-case-for-tracking-self-citations Page 11 https://www.mdpi.com/2304-6775/5/3/20/htm

Bibliometric indicators: Author-level metrics - Example

h-index in *three different databases* for Prof. Anne Spurkland (2023-09-19):

Web of Scier	nce Core Collectio	on metrics	This author profile is generated by :			Scopus	
Citation counts a	re from Web of Science (Core Collection.	Spurkland, Anne				
116 Publications in Web of Science	Sun	m of Times H	Index	 Medisinske Fakultet, Oslo 8,609 Citations by 6,575 documents 	143	0842 ① [©] https://orcid.org/00 44 h-ind x View h-graph	00-0003-4421-0766
	\equiv Google S	Scholar			(۹ 🙆	
		Anne S Spurkland Professor of anatomy, <u>Univer</u> Verified email at ulrik.uio.no - Immunology		Cited by	et my own profile	VIEW ALL Since 2018	
	TITLE		CITED BY	YEAR Citations h-index 110-index	11726 48 99	4048 21 40	
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Citation counts

- They are also an author-level metrics
- They are measure of usage, but are sometimes used as proxies for "impact" or "quality"
- Can be found on databases and services such as Web of Science, Scopus, Google Scholar...

- Limitations:
 - They lack context \rightarrow "positive" vs. "negative" citations

- Self-citations
- Vary from source to source
- Citation practices vary between research fields
- They change with age of the publication
- They are affected by biases, cultural or social factors
- They tend to have a self-reinforcing effect



Page 14



Journal Impact Factor (JIF)

- Can be found in the Journal Citation Report from Clarivate
- It was designed to help with journal subscription management

Figure 1: Calculation for journal impact factor.

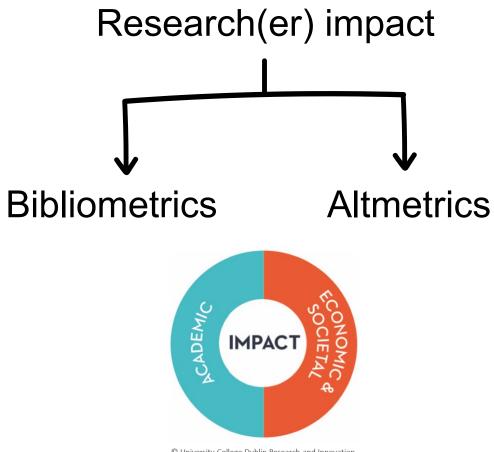
A= total cites in 1992

- **B**= 1992 cites to articles published in 1990-91 (this is a subset of A)
- C= number of articles published in 1990-91
- D= B/C = 1992 impact factor



Journal Impact Factor (JIF)

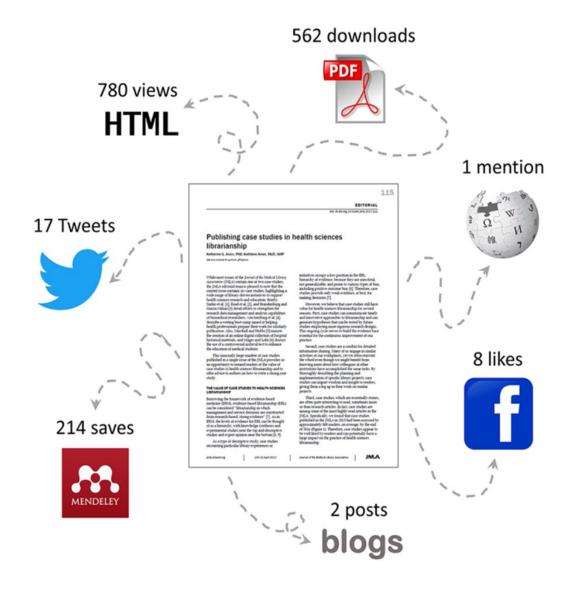
- Limitations:
 - It is susceptible to manipulation via coercive citation practices
 - It is not comparable between fields
 - Wrong use of JIF to assess individual articles is problematic because citation rates vary within a journal

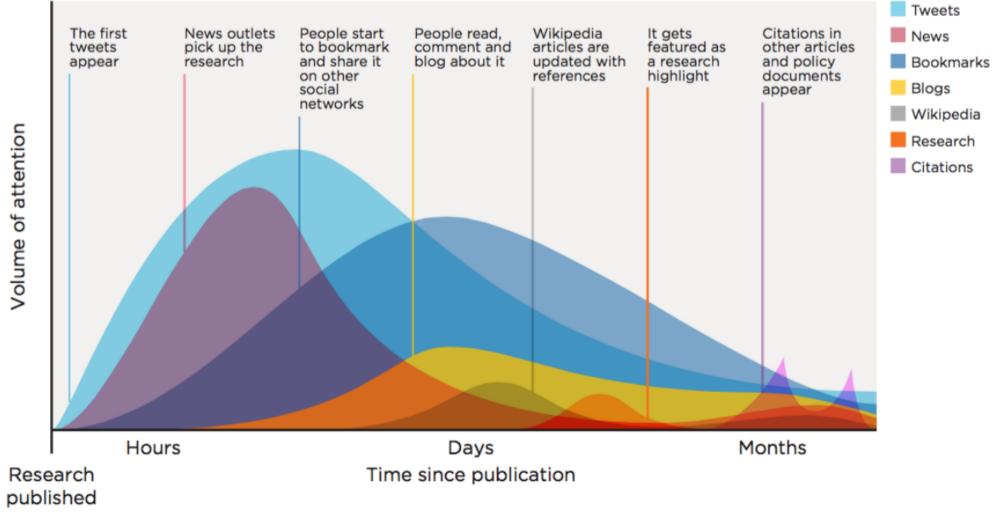






- Alternative metrics
- Measure attention and indicate potential social, economic and cultural impact





A typical timeline of attention

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Page 21

http://misc.altmetric.com.s3.amazonaws.com/materials/Altmetric%20for%20Publishers%20Intro%20Deck%20August%202018.pdf





- Alternative metrics
- Measure attention and indicate potential social, economic and cultural impact







- Criticised:

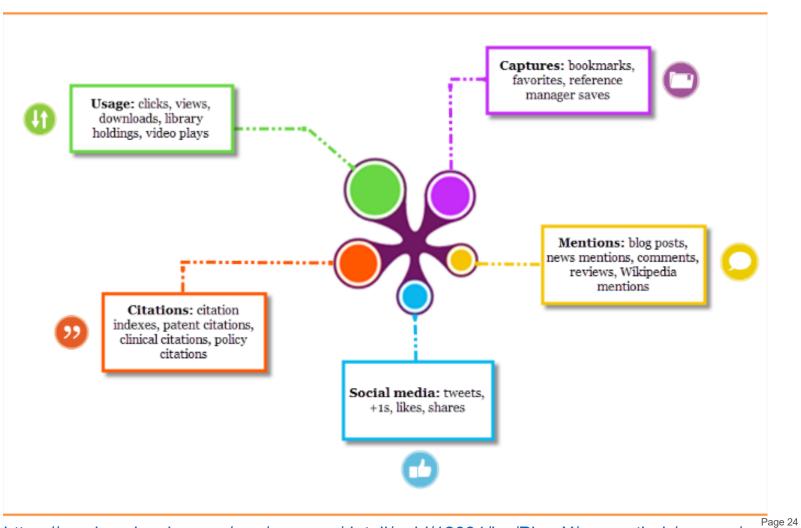
Real world impact cannot be effectively reduced to a numerical ranking for a number of reasons:

- It's often subtle and non-obvious, requiring an explanation, rather than a yes/no tick box.
- It's slow, in many fields better measured in decades rather than months.
- It's widely variable, and there's no one standard measure that makes sense for a particle physicist and an economist.
- Trying to metric-ize real world impact leads to short term thinking rather than doing what's best for research and for society over the long term.

Altmetrics are often mentioned as a way to measure real world impact. The first thing we must absolutely be clear on though, is that attention is not the same thing as impact. Just because something is popular or eye-catching, doesn't mean it's important or of value. <u>David Crotty, The Scholarly Kitchen, Aug 2, 2018</u>

- Tools (examples):
 - PlumX metrics (2011-)

Scopus Mendeley



https://service.elsevier.com/app/answers/detail/a_id/12031/kw/PlumX/supporthub/scopus/ https://plumanalytics.com/learn/about-metrics/

- Tools (examples):
 - Altmetric (2011-)

Springer Nature Taylor and Francis JAMA Network

<u>Free Badges for</u> <u>Individual Reseacher</u> (for websites)

Colors of the donut The colors of the Altmetric donut each represent a different source of attention:



https://www.altmetric.com/about-our-data/the-donut-and-score/ Page 25 https://www.altmetric.com/about-our-data/our-sources-2/

- Tools (examples):
 - Altmetric (2011-)

Springer Nature Taylor and Francis JAMA Network

<u>Free Badges for</u> <u>Individual Reseacher</u> (for websites)

Colors of the donut

431

The colors of the Altmetric donut each represent a different source of attention:

Blogs Dimensions Citation Data Facebook Faculty Opinions (formerly F1000) News and Mainstream Media Mendeley Patents Policy Documents Q&A Forums (Stack Exchange) Reddit Twitter/X Web of Science Citation Data Wikipedia YouTube Syllabi (Open Syllabus)



https://www.altmetric.com/about-our-data/the-donut-and-score/ Page 26 https://www.altmetric.com/about-our-data/our-sources-2/

Altmetrics: Examples for different articles

- a. <u>https://doi.org/10.1371/journal.pmed.0020124</u>
- b. <u>http://dx.doi.org/10.1038/ngeo2670</u>
- c. <u>An article in Scopus</u>



Future of bibliometric indicators and researcher evaluation

Future of bibliometric indicators

- Indicators are not everlasting! → Example: Oncotarget
 - loss of JIF 2017 What does it mean for the authors?
 - Not indexed in MEDLINE since 2017

When a journal is delisted, authors pay a price

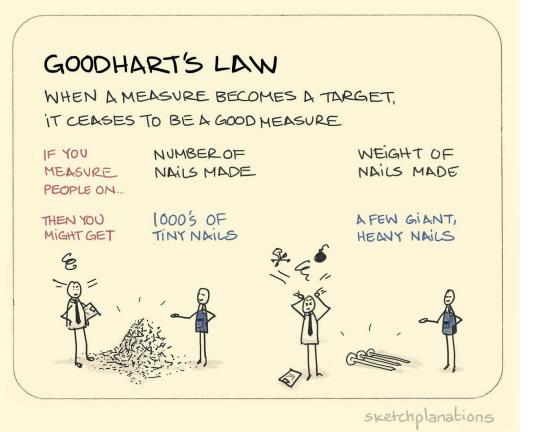
Shocked, confused, disappointed these are the reactions of authors who recently published in a cancer journal that was delisted by a company that indexes journals.



https://retractionwatch.com/2018/03/06/when-a-journal-is-delisted-authors-pay-a-price/

Future of bibliometric indicators

- They are imperfect as a tool for researcher evaluation



Goodhart's Law:

In other words, if you pick a measure to assess people's performance, then they find a way to game it.

Page 30

Future of researcher evaluation



- New recommendations and tools are developed internationally:



 <u>SF DORA</u> = San Francisco Declaration on Research Assessment (2013): recommondations for <u>research assessment at different levels</u>



<u>TOP Factor</u> = Transparency and Openness Promotion Factor (COS, 2015): an alternative <u>way to assess journal qualities</u> based on open science practices

WORLD CONFERENCES ON RESEARCH INTEGRITY

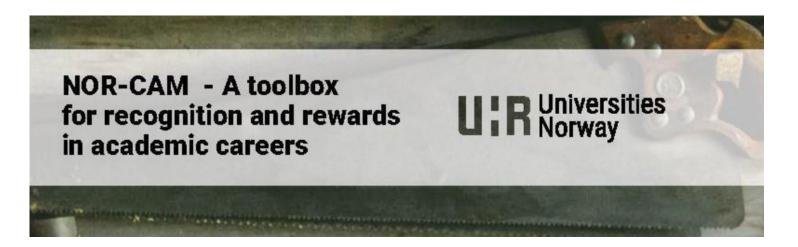
- <u>The Hong Kong Principles</u> for <u>assessing researchers</u> (2019)

Future of researcher evaluation



Nationally: NOR-CAM: Norwegian Career Assessing Matrix

- The framework is aimed at academic institutions, funders, and national authorities
- It consist of six principles and four recommendations



1. Area of competence	2. Results and competencies (examples)	3. Documentation	4. Reflection
<section-header></section-header>	 Published works Datasets Software Methodologies Artistic results Research reports 	CRIS systems (e.g. Cristin) and other databases	Reflection on the relevance and quality of the results. Emphasis is placed on open access to publis- hed works and other re- sults, as well as whether the data adhere to the FAIR principles.

1. Area of competence

B. Research process



2. Results and competencies (examples)

- Leadership and participation in research groups

-Working across disciplines

- Research integrity/RRI
- Editorial activity
- Peer reviews
- Building consortia
- External funding
- Development of research infrastructure
 Leadership and partici-
- pation in clinical trials

CRIS systems and other databases. Narrative CV system with links to source data.

3. Documentation

4. Reflection

Reflection on roles and relevance. How and why various actors within and outside academia have been involved in the research process. Emphasis is placed on transparency in the research process.

1. Area of competence

C. Pedagogical competence



 Planning, execution, evaluation and development of lectures and supervision of students

competencies (examples)

2. Results and

- Participation in the development of educational standards in academic communities
- Mentoring
- Devising and sharing learning materials

CV system with links to source data. Institutional registration of lecturing activity. Pedagogical portfolio.

3. Documentation

Reflection on formal and informal competence and experience. Emphasis is placed on open education and the sharing of educational resources.

Page 35

4. Reflection

1. Area of competence

D. Impact and innovation



2. Results and competencies (examples) -Innovation -Entrepreneurship and commerciali sation -Social innovation -Innovation in the public sector

-Citizen science

-Publishing activity

-Research reports

research in public

administration and

and studies

-Application of

industry

-Textbooks

CRIS systems and other databases. Altmetrics. Narratives and impact stories. Patents and licences. Reflection on the relevance and effects of activities for society, as well as external contributions to research. Sharing of research and educational results with the general

public and others.

3. Documentation

4. Reflection

NOR-CAM

1. Area of competence

2. Results and competencies (examples)

3. Documentation

4. Reflection

E. Leadership



Institutional and departmental leadership
Leadership in academic networks and projects
Leadership outside academia
Leadership in panels and other committee

work

CV system with links to source data, CRIS systems and other databases, narratives. Formal and informal leadership, reflection on roles, processes and effects. Contribution to strategies and policy development in relation to open science.

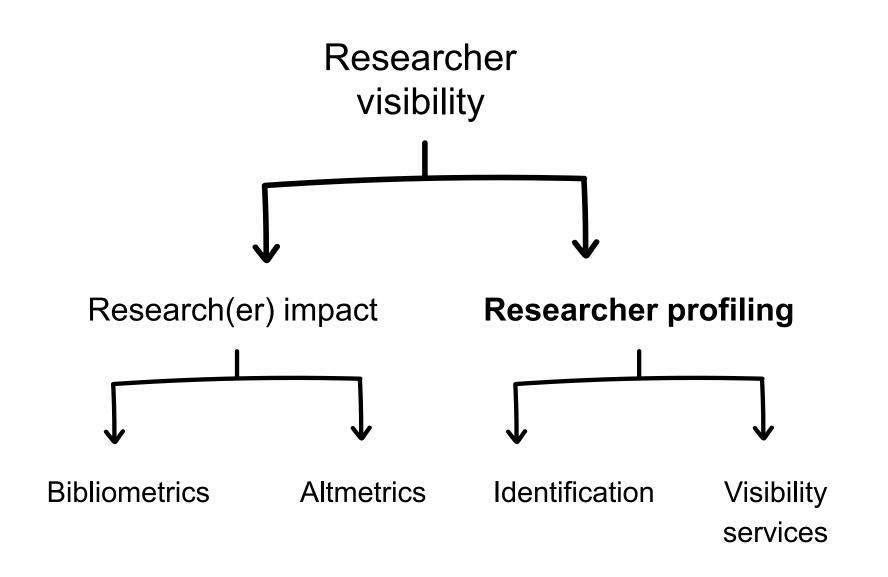
Page 37

https://www.uhr.no/en/front-page-carousel/nor-cam-a-toolbox-for-recognition-and-rewards-in-academic-careers.5780.aspx

NOR-CAM

1. Area of competence	2. Results and competencies (examples)	3. Documentation	4. Reflection
F. Other experience	 Experience and competence from sectors outside academia. Courses and disci- pline-related development work. 	CV system with links to source data.	Reflection on how these experiences contribute to the competence in general.

https://www.uhr.no/en/front-page-carousel/nor-cam-a-toolbox-for-recognition-and-rewards-in-academic-careers.5780.aspx



Unique identifiers

Unique researcher identifiers: What are they?



- Unique standardized names for each researcher

Unique researcher identifiers: Why do you need them?

- Distinguishing between similarity of personal names:
 - Name equivalence
 - Name changes
 - Different spelling and transliterations
 - Abbreviations
 - Multiple surnames
 - Switching surname and first name
 - ...

An illustrative example: Jens Åge Smærup Sørensen

- J. Å. S. Sørensen
- J. Aa. S. Sørensen
- J. Å. S. Sorensen
- J. <u>Aa</u>. S. Sorensen
- J. Å. S. Soerensen
- J. Aa. S. Soerensen
- Jens Å. S. Sørensen
- Jens Aa. S. Sørensen
- 🔹 Jens 🙏 S. Sorensen
- Jens Aa. S. Sorensen
- Jens Å. S. Soerensen
- Jens Aa. S. Soerensen

- J. Åge S. Sørensen 🔹 💡
- J. Aage S. Sørensen
- J. Åge S. Sorensen
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 - Jens Åge S. Sorensen
- Jens Aage S. Sorensen
- Jens Åge S. Soerensen
- Jens Aage S. Soerensen

- J. Åge Smærup Sørensen
- J.Aage Smaerup Sørensen
- J. Åge Smarup Sorensen
- J. Aage Smarup Sorensen
- J. Åge Smaerup Soerensen
- J.Aage Smaerup Soerensen
- Jens Åge Smærup Sørensen
- Jens Aage Smaerup Sørensen
- Jens Åge Smarup Sorensen
- Jens Aage Smarup Sorensen
- Jens Åge Smærup Soerensen
- Jens Aage Smaerup Soerensen

And on and on it goes ...

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Unique researcher identifiers: Why do you need them?

- Distinguishing between similarity of personal names
- Correct attribution of your research outputs and activities
- Reliable contributions and affiliations
- Improving discoverability and recognition

Unique researcher identifiers: How do you get them?

- Publisher based:
 - Scopus Author ID (Elsevier) → automatically assigned during indexing of your first paper

This author profile is generated by Scopus. Learn more

Quintana, Da	niel S.		
(i) Universitetet i Oslo, Oslo, Nor	way 💿 361193	176600 🛈	https://orcid.org/0000-0003-2876-0004
🤼 Is this you? Connect to Mend	eley account		
6,648 Citations by 4,914 documents	516 Co-authors	40 <i>h</i> -index ∨	íiew <i>h</i> -graph

- <u>ResearcherID</u> (Clarivate Analytics) → integrated with Publons profile

Unique researcher identifiers: How do you get them?

- Free:
 - ORCID (Open Researcher and Contributor ID)
 - Must be created
 - <u>Already incorporated in National Research Archive</u>

Google Scholar

- Overview of publisher that require ORCID
- Direct import
- You own your own record
- Google Scholar Author Profile
 - Must be created





Unique researcher identifiers: Example

ORCID record of Aleksander Refsum Jensenius

https://orcid.org/ 0000-0001-6171-8743 Websites & social links Websites & social links Institutional profile Personal blog RITMO centre fourMs lab Other IDs Action of the formation of the formatio	Name Alexander Refsum Jensenius Biography Alexander Refsum Jensenius is a music researcher and research musician. His research focuses on w explores through empirical studies using different motion sensing technologies. He also uses analyze music with both traditional and very untraditional instruments. As chair of the NIME steering comm international computer music community. From 2017 he co-directs RITMO Centre for Interdisciplina an interdisciplinary centre of excellence at the University of Oslo. As a member of the EUA Expert Gr also involved in modernising how research is conceived and conducted. Activities V Employment (1) University of Oslo: Oslo, NO	tical knowledge and tools to create new ittee, he is a leading figure in the ry Studies in Rhythm, Time and Motion,
Institutional profile Personal blog RITMO centre fourMs lab Other IDs ResearcherID: F-3061-2012 Loop profile: 167237	Alexander Refsum Jensenius is a music researcher and research musician. His research focuses on w explores through empirical studies using different motion sensing technologies. He also uses analy music with both traditional and very untraditional instruments. As chair of the NIME steering comm international computer music community. From 2017 he co-directs RITMO Centre for Interdisciplina an interdisciplinary centre of excellence at the University of Oslo. As a member of the EUA Expert Gr also involved in modernising how research is conceived and conducted. Activities Cemployment (1)	tical knowledge and tools to create new ittee, he is a leading figure in the ry Studies in Rhythm, Time and Motion, roup on Science 2.0/Open Science, he is Collapse all
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fourMs lab Other IDs > ResearcherID: F-3061-2012 Loop profile: 167237	✓ Employment (1)	
ResearcherID: F-3061-2012 Loop profile: 167237		₹ Sort
Loop profile: 167237	University of Oslo: Oslo, NO	
	2014-01-01 to present Professor (Department of Musicology) Employment	Show more detail
Keywords >	Source: Alexander Refsum Jensenius	
Music technology, Music cognition, Human body movement, Music performance	 Education and qualifications (1) 	F Sort
Countries >	University of Oslo: Oslo, NO	
Norway	2004-01-08 to 2008-01-31 PhD Education	Show more detail
	Source: Alexander Refsum Jensenius	
	✓ Works (50 of 297)	- Sort



Visibility services

Visibility services: What are they?



- Online services helping you to:
 - Connect to each other easier
 - Promote yourselves and all your scholarly activities to a wider audience

Visibility services: Why do you need them?



WHY SHOULD I CARE ABOUT MY ONLINE PRESENCE?

- To make your research and teaching activities known
- To increase the chance of publications getting cited
- To correct attribution, names and affiliations
- To make sure that a much as possible is counted in research assessments
- To increase the chance of new contacts for research cooperation
- To increase the chance of funding
- To serve society better

Universiteitsbibliotheek Universiteit Utrecht

Visibility services: How do you get them?



- Majority you have to create yourself (often proprietary):

FikTok

- Profiles on different professional and scholarly communities and networks
 - ResearchGate, Academia.edu, LinkedIn,...
- Websites
 - Personal blogs and personal websites
 - Wikis
- Social media
 - Twitter/X, Mastodon, Facebook, Instagram, ...
 - YouTube, TikTok,....



Visibility services: SoMe pros and cons



Benefits:

- Gives instant up-to-date with current research
- Rapid and meaningful communication with peers
- Creates platforms for career development and interdisciplinary collaboration
- Provides new ways of communicating with your students
- **Easier recruitment** of staff, students, and study participants
- Increases citation of work shared
- Allows tracking of research impact via altmetrics

Visibility services: SoMe pros and cons



Challenges:

- Additional time burden to keep up-to-date and create content
- Reputational risks in case of posting poorly written statements, sharing or commenting certain content or topics
- Raised privacy concerns such as account hacking, personal information leakage, deep fakes
- Easy dissemination of misinformation and poor quality information
- Pressure by the research institutions to be engaged in self-promotion
- Trolling

Visibility services: How do you get them?



- Some are given to you automatically:
 - Personal profile pages at UiO
 - How to edit your UiO profile page



Visibility services: Examples – personal profiles at UiO

Torbjørn Rognes, **Research Group for Biomedical Informatics**

Bruno Laeng, Research Group Literature, Cognition and Emotions (LCE)

Eirinn Larsen, Research Group for Democracy, Freedom and Boundaries



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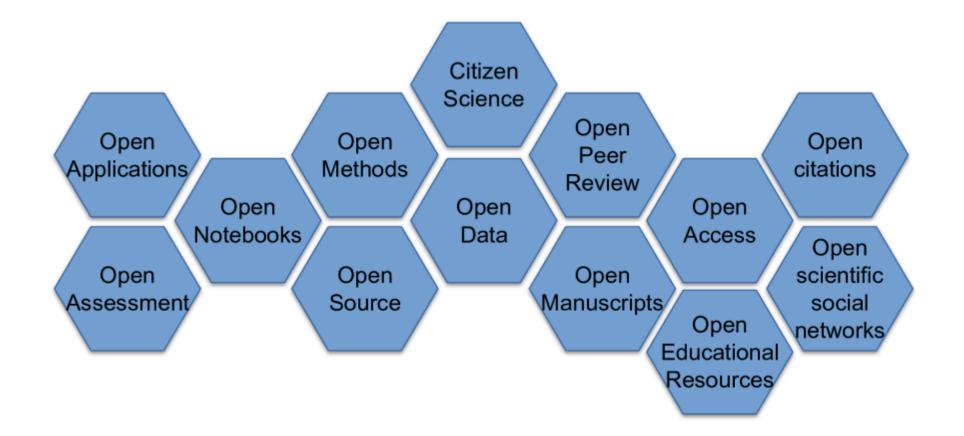
How to improve your visibility?

(adapted from Tampere University Library, University Library of South Australia and book by Allen et al 2023)

- Create an ORCID iD.
- Use a **consistent spelling of your author-name** in all publications.
- Use the standardized institutional affiliation in your publications.
- Choose your publication channels carefully; use Open Access channels (including self-archiving), as well as preprint publishing (when possible).
- Add a persistant identifier to your research output (DOI: article, preprint or dataset; ISBN: book).
- Add a CreativeCommons lisences to all your research output: preprints, datasets, OER,...
- Choose title of your paper carefully (tips by Anna Clemens, a Scientific Editor)
- Check your own publication information at international databases and contact the service provider if you notice errors in your name or contact information.
- Join **professional and scholarly communities and networks** for researchers to follow news in your field, and to discuss and share your research.
- Consider communicating information about your research through social media.

How to improve your visibility?

Open Research = Share!



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Adapted from https://www.arj.no/2021/06/01/nor-cam/

You need help?

- Talk to your research administration
- Get inspired by others
- Read!
 - Allen K-A, Jimerson SR, Quintana DS & McKinley L (2023) An academic's guide to social media: learn, engage, and belong. Routledge; Abington, Oxon, UK; New York, NY.



Open Science Lunch

Each last Thursday of the month at 12:00 we invite you to join us for a lunch seminar to hear about how to make your research more open. We will discuss research transparency and visibility, open publishing, data sharing, and more!

Upcoming

Time and place: Sep. 28, 2023 12:00 PM – 1:00 PM, Zoom Citizen science: science for everyone?

Join us for the Open Science Lunch to hear about the challenges and opportunities of data provided by the public in research.

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ReproducibiliTea

Journal Club

JOIN IN AND DISCUSS WITH FELLOW STUDENTS AND RESEARCHERS

OPEN RESEARCH, REPRODUCIBILITY and RESEARCH IMPROVEMENT



Join us

Everyone is welcome to join us - whether you are an enthusiast of open and reproducible research, a skeptic, or a cautious explorer. Currently, all meetings are hybrid with the possibility of joining on-site at Blindern or via Zoom. Grab a cup of tea (coffee?) and join us!

Subscribe to our mailing list

 \rightarrow

Courses in research data management and sharing

November $6^{th} - 27^{th}$

Upcoming Courses

Data management planning

Nov. 6, 9:00 AM, Zoom

Data organization, metadata, and documentation

Nov. 8, 9:00 AM, Zoom

Data classification and storage selection

Nov. 10, 9:00 AM, Zoom

Copyright and licensing Nov. 13, 9:00 AM, Zoom

Sharing and archiving research data

Nov. 16, 9:00 AM, Zoom

Finding and reusing research data

Nov. 17, 9:00 AM, Zoom

Upcoming Workshops

Workshop on Data Management Plans

Nov. 20, 12:00 PM, Georg Sverdrups hus: DSC-Oasen

Workshop on Data Documentation

Nov. 23, 9:00 AM, Georg Sverdrups hus: DSC-Oasen

Workshop on Archiving in DataverseNO

Nov. 27, 12:00 PM, Georg Sverdrups hus: DSC-Oasen

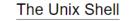


Carpentry@UiO

Carpentry@UiO is a community of people who are passionate about learning, teaching, and sharing best practices and digital skills for making the research process more reproducible and effective. If you want to get involved, or join one of our workshops, check us out!







Shell speeds up repetitive and tedious processes. It is also essential skills needed to use high-performance computing (HPC) resources.

git

Version Control with Git

Git helps you to keep track of what you've done, for a better collaboration and for yourself in future. In the workshop we use GitHub as well.



Programming in Python

Python is now widely used in scientific computing with various powerful packages. Carpentry@UiO runs workshops for participants with no programming experience ("Plotting and Programming in Python" lesson) and for participants at intermediate level ("Programming with Python" lesson, episodes 10-12).



R for Reproducible Scientific Analysis

R is commonly used for statistical analysis, but it is also a powerful programming language. Workshops on R focuses on teaching best practices for scientific computing: breaking down analyses into modular units, task automation, and encapsulation. Workshops on R may use lessons from Data Carpentry instead.



Using Databases and SQL

Databases include powerful tools for search and analysis, and can handle large, complex data sets. The lesson will show how to use a database to explore research data by using SQL.



Carpentry@UiO

Carpentry@UiO is a community of people who are passionate about learning, teaching, and sharing best practices and digital skills for making the research process more reproducible and effective. If you want to get involved, or join one of our workshops, check us out!



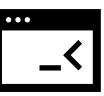
UNIVERSITETET S CARPENTRIES

Learn, teach, and share digital skills and best practices

Be a part of an interdisciplinary community

Make use of and contribute to community-built teaching materials

Courses from the IT-department



Events and Courses

Introduction to R and RStudio

Sep. 19, Ole-Johan Dahls hus

Introduction to R and RStudio

Sep. 20, Ole-Johan Dahls hus

Introduction to R and RStudio

Sep. 21, Ole-Johan Dahls hus

Begynnerkurs i Stata

Oct. 10, Seminarrom Pascal i Ole-Johan Dahls hus

Begynnerkurs i Stata

Oct. 11, Seminarrom Pascal i Ole-Johan Dahls hus

Begynnerkurs i Stata

Oct. 12, Seminarrom Pascal i Ole-Johan Dahls hus

